ORDINANCE NO. 2013-11-A

AN ORDINANCE REQUIRING THE FOOD SERVICE INDUSTRY/ESTABLISHMENTS IN THIS CITY TO INCLUDE HALF-RICE SERVING IN THEIR MENU, PROVIDING PENALTIES FOR VIOLATION THEREOF AND FOR OTHER PURPOSES.

EXPLANATORY NOTE

WHEREAS, the government aims to attain rice self-sufficiency by 2013;

WHEREAS, His Excellency, President Benigno S. Aquino III, issued Presidential Proclamation No. 494, series of 2013 declaring 2013 as the National Year of Rice and directing the Department of Agriculture to lead in its celebration;

WHEREAS, in support to this vision, the National Food Authority, as an attached agency of the Department of Agriculture promotes responsible rice consumption through lobbying for the adoption of a legislative measure requiring the food service industry to include half-rice serving in their menu;

NOW THEREFORE, on motion of Councilor Rufina J. Gabriel co-sponsored by Councilor Councilor Fatima Ann S. Isla and Councilor Margieliou Orange D. Humilde duly seconded by Councilor Jan Marinne R. Fontelera;

BE IT ORDAINED IN SESSION ASSEMBLED BY THE SANGGUNIANG PANLUNSOD, that:

SECTION 1. TITLE OF ORDINANCE:

AN ORDINANCE REQUIRING THE FOOD SERVICE INDUSTRY/ ESTABLISHMENTS IN THE CITY OF ALAMINOS, PANGASINAN TO INCLUDE HALF- RICE SERVING IN THEIR MENU, PROVIDING PENALTIES FOR VIOLATION THEREOF AND FOR OTHER PURPOSES.

SECTION 2. HALF-RICE SERVING DEFINED:

HALF-RICE SERVING- as used in this ordinance shall mean a minimum of eighty grams of cooked rice and is offered to customers at half the price of one whole rice serving
SECTION 3. COVERAGE. All businesses /establishments engage in food service [meals] in this locality are covered by this ordinance.

SECTION 3. GENERAL PROVISION. All businesses/ establishments engage in food service industry in the city of Alaminos, Pangasinan shall include half rice serving in their menu;

SECTION 4. PENALTY CLAUSE. Any person or juridical body found violating this ordinance shall, upon conviction, be fined or penalized based on the following:

1. First offense  - One Thousand Pesos (Php 1,000.00)  
2. Second offense - Two Thousand Pesos (Php 2,000.00)  
3. Third offense  - Five Thousand Pesos (Php5,000.00) and cancellation of Mayor's Permit/Business License, or imprisonment of not more than Five (5) days; or both, at the discretion of the court.

SECTION 5. SEPARABILITY CLAUSE. If any provision of this ordinance is held unconstitutional or invalid, all other provisions not affected thereby shall remain valid;

SECTION 6. REPEALING CLAUSE. All ordinances and issuances previously enacted/adopted by this body which are inconsistent with this ordinance is deem repealed or modified accordingly.

SECTION 7. EFFECTIVITY CLAUSE. This ordinance shall take effect immediately upon its approval, postings in three (3) conspicuous places in the city, and publication once in a newspaper of local/province wide circulation.

I HEREBY CERTIFY to the correctness of the foregoing ordinance consisting of two (2) pages including this page.

ATTESTED:

[Signatures and seals of City Vice Mayor, Mayor, City Council Members, and City Secretary]

CONCURRED BY:

[Signatures and seals of City Mayor, City Vice Mayor, and City Secretary]